



Good Drugs Gone Bad: A train-the-trainer workshop on prescription drug abuse prevention

Prescription drug abuse is an epidemic, cutting across geographic, racial, ethnic and socioeconomic boundaries. Two-thirds (65 percent) of teens who abuse prescription painkillers say they got them from family members and friends (NSDUH, 2010).

Eighteen percent of Wisconsin high school students have reported taking a prescription drug without a doctor's prescription (2011 Wisconsin Youth Risk Behavior Survey)

Teens don't see this behavior as risky. They see their parents taking medicine—and they believe that since medicine is created and tested in a scientific environment it is therefore safer to use than street drugs.

Come and learn about the real dangers of prescription and over-the-counter (OTC) drug abuse.

Learning Objectives—Participants will:

- Learn about the growing problem of prescription drug and OTC drug abuse.
- Become familiar with emerging drug trends.
- Experience using the *Good Drugs Gone Bad Toolkit*.

Each participant will receive a copy of the *Good Drugs Gone Bad Toolkit* that contains ready-made prescription drug abuse presentations to target audiences, PSAs, brochures/fact sheets, marketing and educational materials, facilitator guides and more.

Presenters:

Jason Weber and Aaron Zemlock, Town of Menasha Police Department
See more information on their website: <http://www.gooddrugsgonebad.com/>

Time (all locations): 9:00 am-3:00 pm; Registration from 8:30-9:00 am

Target Audience: Counselors, Teachers, Administrators, Coalition Members, Law Enforcement, Community Members, and anyone interested in reducing prescription drug abuse

Cost: \$75.00/per person includes continental breakfast, lunch and the *Toolkit*

Online Registration:

Jan. 17 (BRF) <http://www.myquickreg.com/event/event.cfm?eventid=5580>
 Jan. 24 (T. Lake) <http://www.myquickreg.com/event/event.cfm?eventid=5581>
 Jan. 25 (Rothsch.) <http://www.myquickreg.com/event/event.cfm?eventid=5582>
 Feb. 1 (Oconom.) <http://www.myquickreg.com/event/event.cfm?eventid=5583>
 Feb. 28 (Fennim.) <http://www.myquickreg.com/event/event.cfm?eventid=5584>
 April 12 (Ashland) <http://www.myquickreg.com/event/event.cfm?eventid=5585>
 April 18 (G. Bay) <http://www.myquickreg.com/event/event.cfm?eventid=5586>

Registration Information:

Contact Mary Devine, CESA #4; (800) 514-3075 mdevine@cesa4.k12.wi.us

LOCATIONS:

■ January 17, 2013

Skyline Golf Club, 612 N. 11th St.
Black River Falls, WI 54615

Contact: Carol Zabel (CESA #10)
(715) 720-2145
czabel@cesa10.k12.wi.us

■ January 24, 2013

CESA #11, 225 Osterman Dr.
Turtle Lake, WI 54889

Contact: Carol Zabel (CESA #10)
(715) 720-2145
czabel@cesa10.k12.wi.us

■ January 25, 2013

Grand Lodge, 805 Creske Ave.
Rothschild, WI 54474

Contact: Lynn Verage (CESA #9)
(715) 453-2141 Ext. 228
lverage@cesa9.k12.wi.us

■ February 1, 2013

Olympia Village Resorts
1350 Royal Mile Road
Oconomowoc, WI 53066

Contact: Jackie Schoening
(CESA #6) (920) 236-0515
jschoening@cesa6.org

■ February 28, 2013

CESA #3, 1300 Industrial Dr.
Fennimore, WI 53809

Contact: Jackie Schoening
(CESA #6) (920) 236-0515
jschoening@cesa6.org

■ April 12, 2013

CESA #12, 618 Beaser Avenue
Ashland, WI 54806

Contact: Lynn Verage (CESA #9)
(715) 453-2141 Ext. 228
lverage@cesa9.k12.wi.us

■ April 18, 2013

CESA #7, 595 Baeten Road
Green Bay, WI 54304

Contact: Chris Kleiman (CESA #7)
(920) 465-2139
ckleiman@cesa7.k12.wi.us